

# Enotria&Coe – Alternative Formats





Cans: Beer

Cans: Cider

Cans: RTD

Cans: Low&No

Cans: CBD

Cans: Wine

Bottles:  
Cocktails

Bottles:  
Low&No

Kegs

Bag-in-box

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# Introduction



Dear E&C Customer,

At Enotria&Coe, we pride ourselves on not only responding to market demand, but embracing innovation and providing thought leadership. The spirits buying team has kept ahead of this curve time after time, reading the signs for the explosion of craft gin, followed by whisky and agave-based spirits, and diving into categories such as CBD.

UK demand in recent years has changed slightly. Demand is no longer exclusively focused on innovation in liquid. Demand is increasingly for packaging and formats that are fit for purpose.

But these purposes and occasions are still wildly different. Lockdowns precipitated outdoor socialising, cue grab-and-go serves for picnics. Lockdowns also drove us towards what looks like permanent behaviour

“Demand is increasingly for packaging and formats that are fit for purpose.”

change in reliance on rapid grocery deliveries, cue formats that can fit in the cooler bag on the back of a Gorillas (or Zapp or Weezy) delivery bike. And as trade reopened, labour shortages mean that our trade customers have a new eye for serves that deliver quality without undue pressure on bar staff.

The alternative packaging we focus on in this brochure is not new. What is new is their relevance to market demand, which is why you might see combinations of drinks in packaging that you wouldn't usually associate together. Innovative brands have been quick to embrace this sea change. The renaissance of these packaging formats is further helped by their eco-friendly credentials.

The product selection in this brochure is thoroughly new, on-trend and forward-thinking. It has been curated with the sophisticated, discerning consumer in mind. Yes, you can.

**Sam Thackeray and Ants Rixon**  
Managing Directors

**Enotria&Coe**



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## Meet the spirits team



**Emily Collins**  
Spirits Buyer

Emily's favourite drink is a Tommy's Margarita.

Emily says, "Best served with a joven tequila or mezcal. Never with salt and served on ice. My favourite is always shaken with Montelobos Mezcal."

Check out Emily's Q&A on the [E&C blog](#).



**Stephen Grabaskey**  
Junior Spirits Buyer

Steve's favourite drink is an Old Fashioned.

Steve says, "Try using a robust bourbon that is comprised of a rye mash, like Buffalo Trace, but be sure not to over-stir!"



**Marissa Loh**  
Junior Spirits Brand Manager

Marissa's favourite drink is a Paloma.

Marissa says, "Try substituting soda for Sekforde's tailored agave mixer Prickly Pear, Fig & Cardamom, elevating the real hero of the drink: tequila."

Our spirits team is responsible for category management, onboarding new products, channel strategy and supplier relationship management.



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# Cans

Aluminium cans are infinitely recyclable, and 70% of aluminium cans sold in the UK are currently recycled.

Recycling doesn't affect the quality of the can, and the process uses 90% less energy than recycling glass.

The average can used in the UK is made up of 68% recycled content, and some pioneers are working on producing cans with over 90% recycled content.

Cans are lightweight and efficient to pack, so require less packaging and lower emissions when transporting.



6 Cans: Beer

9 Cans: Cider

11 Cans: RTD

13 Cans: CBD

15 Cans: Low&No

17 Cans: Wine



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# Cans: Beer



**Bellfield Bohemian Pilsner**  
**Gluten-free**  
SKU: G19915NV Case price: £24.00  
**Bellfield Lawless Village IPA**  
**Gluten-free**  
SKU: K60015NV Case price: £26.16



**Fourpure Citrus IPA**  
SKU: G27015NV Case price: £24.96  
**Fourpure Citrus Session IPA**  
SKU: G91715NV Case price: £18.96  
**Fourpure Session IPA**  
SKU: G91915NV Case price: £19.56  
**Fourpure Lager**  
SKU: J90115NV Case price: £19.32



**London Fields Hackney Hoppers**  
SKU: K44815NV Case price: £22.44  
**London Fields Broadway Boss**  
SKU: K44715NV Case price: £22.44



**BrewBoard Ripchord Pale Ale**  
SKU: G30731NV Case price: £46.80



**Hiver Blonde Beer**  
SKU: J94115NV Case price: £30.24  
**Hiver Session IPA**  
SKU: G36015NV Case price: £30.24



**Meantime London Lager**  
SKU: E32015NV Case price: £19.56



**Common Grounds Coffee Porter**  
SKU: K27315NV Case price: £25.80



**Jubel Lager cut with Peach**  
SKU: K49515NV Case price: £22.68  
**Jubel Lager cut with Elderflower**  
SKU: K49615NV Case price: £22.68  
**Jubel Lager cut with Grapefruit**  
SKU: K49715NV Case price: £22.68



**Over the Hump White Ale**  
SKU: J96015NV Case price: £30.48



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# Cans: Beer



**Pistonhead Kustom Lager**  
SKU: G84731NV Case price: £28.56



- The Park Brewery Amelia APA**  
SKU: K477FENV Case price: £44.52
- The Park Brewery Killcat Pale Ale**  
SKU: K476FENV Case price: £41.64
- The Park Brewery Spankers Pale Ale**  
SKU: H76831NV Case price: £68.40
- The Park Brewery Gallows Pale Ale**  
SKU: K475FENV Case price: £46.32



**Voodoo Ranger Hazy IPA**  
SKU: K21515NV Case price: £23.16



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# Lucky Saint

Lucky Saint Unfiltered Lager aims “to reward those who aren’t drinking with the beer they deserve.”

Founder Luke Boase was so determined to develop this concept that he travelled Europe in search of inspiration. The eventual recipe was developed together with a Bavarian brewery with over 400 years of history.

Following the boom in Low&No, Lucky Saint lead the way in the “flexitarian approach to drinking.” As well as promoting and enabling mindful drinking, Lucky Saint has recently partnered with Mental Health First Aid England to improve the mental health of the nation.



## Unfiltered Lager

SKU: K68931NV Case price: £37.92  
ABV: 0.5% Case size: 24x33cl



## Unfiltered Lager

SKU: G970BINV Case price: £30.20  
ABV: 0.5% Case size: 20x33cl



## Unfiltered Lager

SKU: G970CWNV Case price: £110.25  
ABV: 0.5% Case size: 1x30L





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# Cans: Cider



**Kentish Pip Craftsman Cider**  
SKU: G78515NV Case price: £22.80  
**Kentish Pip Skylark Cider**  
SKU: G78615NV Case price: £22.80



**Hawkes Dead & Berried**  
SKU: J75831NV Case price: £43.92

**Enotria&Coe**

12 x 25cl     24 x 25cl     24 x 33cl     12 x 44cl

All prices shown are for cases of 12 x 33cl unless otherwise indicated



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# MOTH

MOTH stands for Mix of Total Happiness.

The brand has a simple goal of delivering “fresh without the faff, and taste without the price.”

The range is focused on classic cocktails that stimulate conversation and amplify good company.



### MOTH: Espresso Martini

SKU: K502AVNV Case price: £47.28

ABV: 14.9% Case size: 12x12.5cl



### MOTH: Margarita

SKU: K501AVNV Case price: £47.28

ABV: 14.9% Case size: 12x12.5cl



### MOTH: Old Fashioned

SKU: K50019NV Case price: £47.28

ABV: 20% Case size: 12x10cl



### MOTH: Negroni

SKU: K503AVNV Case price: £47.28

ABV: 14.9% Case size: 12x12.5cl



### MOTH: Mojito

SKU: K55342NV Case price: £47.28

ABV: 10% Case size: 12x20cl





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# Cans: Ready-to-drink (RTD)



**Brighton Gin & Blood Orange Tonic**  
SKU: K19277NV Case price: £31.56



**Three Fold Red Berry**  
SKU: K67415NV Case price: £18.60  
**Three Fold Tropical**  
SKU: K67215NV Case price: £18.60  
**Three Fold Citrus**  
SKU: K67315NV Case price: £18.60



**Conker Gin & Juice**  
SKU: J97031NV Case price: £73.68



**DRTY Raspberry Rose Hard Seltzer**  
SKU: H88415NV Case price: £25.20  
**DRTY White Citrus Hard Seltzer**  
SKU: H88515NV Case price: £25.20



**ELLC Rum & Ginger**  
SKU: J127AGNV Case price: £49.92  
**ELLC Grapefruit Gin & Tonic**  
SKU: J126AGNV Case price: £49.92  
**ELLC Vodka & Rhubarb**  
SKU: J128AGNV Case price: £49.92  
**ELLC Lime & Vodka Seltzer**  
SKU: K504AGNV Case price: £53.04  
**ELLC Pomegranate & Vodka Seltzer**  
SKU: K505AGNV Case price: £53.04



**High Water Hard Seltzer Cucumber & Mint**  
SKU: K33177NV Case price: £31.92  
**High Water Hard Seltzer Mango Peach**  
SKU: K33277NV Case price: £31.92  
**High Water Hard Seltzer Lemon Elderflower**  
SKU: K33377NV Case price: £31.92



**Clean & Press Peach Mango Seltzer**  
SKU: J28915NV Case price: £29.76  
**Clean & Press Black Cherry Seltzer**  
SKU: J28815NV Case price: £29.76  
**Clean & Press Cactus Lime Seltzer**  
SKU: J29015NV Case price: £29.76



**Served Lime Hard Seltzer**  
SKU: J12277NV Case price: £20.64  
**Served Raspberry Hard Seltzer**  
SKU: J12177NV Case price: £20.64



**Slingsby Rhubarb & Ginger Ale**  
SKU: K32477NV Case price: £31.56  
**Slingsby Rhubarb & Elderflower Tonic**  
SKU: K32577NV Case price: £31.56  
**Slingsby Marmalade & Mediterranean Tonic**  
SKU: K32677NV Case price: £31.56  
**Slingsby Blackberry & Mediterranean Tonic**  
SKU: K32777NV Case price: £31.56

[Cans: Beer](#)[Cans: Cider](#)[Cans: RTD](#)[Cans: Low&No](#)[Cans: CBD](#)[Cans: Wine](#)[Bottles: Cocktails](#)[Bottles: Low&No](#)[Kegs](#)[Bag-in-box](#)

# Cotswolds Distillery

Dan Szor made the ultimate “hedge funds to hedgerows” transition in 2014. A born-and-bred New Yorker with 30 years as a trader under his belt, Dan stumbled across some land close to his Cotswolds home. He left behind the world of finance for England’s most enchanting Area of Outstanding Natural Beauty to combine two of his great loves – the Cotswolds and whisky.

The distinctive pearlescent gin uses local lavender from nearby Snowhill and freshly peeled citrus fruits. All whiskies use locally sourced barley; you can trace the precise farm the barley was sourced from on the label of each bottle.



### Cloudy Gin & Tonic

SKU: K733AZNV Case price: £49.80  
ABV: 8.9% Case size: 12x27.5cl



### Garden Cocktail: Gin, Pressed Apple & Elderflower

SKU: K734AZNV Case price: £49.80  
ABV: 8.9% Case size: 12x27.5cl



### Wildflower Gin Spritz

SKU: K735AZNV Case price: £49.80  
ABV: 8.9% Case size: 12x27.5cl



### Gin Essence

SKU: K24737NV Case price: £101.58  
ABV: 46% Case size: 6x10cl



### Dry Gin

SKU: B85464NV Case price: £193.14  
ABV: 46% Case size: 6x70cl

### Old Tom Gin

SKU: J41164NV Case price: £182.94  
ABV: 42% Case size: 6x70cl

### Wildflower Gin no.1

SKU: J41364NV Case price: £182.94  
ABV: 41.7% Case size: 6x70cl

### Wildflower Gin no.2

SKU: J41464NV Case price: £182.94  
ABV: 41.7% Case size: 6x70cl



### Single Malt Whisky

SKU: E83864NV Case price: £253.44  
ABV: 46% Case size: 6x70cl

### Reserve Whisky

SKU: K71129NV Case price: £90.90  
ABV: 50% Case size: 3x70cl

### Peated Cask Whisky

SKU: J41264NV Case price: £333.48  
ABV: 59.3% Case size: 6x70cl

### Sherry Cask Whisky

SKU: K71064NV Case price: £319.20  
ABV: 57.4% Case size: 6x70cl

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# Two Stacks

Two Stacks founders, Shane, Donal and Liam, are also founders of the independent distributor Ireland Craft Beverages. This trio is firmly leading the way in Ireland’s whiskey revival.

Two Stacks is inspired by the Old Dundalk Distillery in County Louth. The distillery boasted twin chimney stacks that could be seen far off the coast, and so served as navigation points for sailors. Much like these twin chimneys, Two Stacks steers the modern consumer towards innovation and a point of difference. By returning to traditional Irish distilling techniques, Two Stacks challenges the mass automation of commercial whiskey production in favour of a craft and batch-made product.



### Dram in a Can

SKU: K21689NV Case price: £105.36

ABV: 43% Case size: 24x10cl



### The First Cut Whiskey

SKU: K19064NV Case price: £185.34

ABV: 43% Case size: 6x70cl



### The Blenders Cut Whiskey

SKU: K19164NV Case price: £305.28

ABV: 65% Case size: 6x70cl



### Smoke & Mirrors Whiskey

SKU: K17764NV Case price: £237.96

ABV: 48% Case size: 6x70cl





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# Cans: Low&No



**ELLC Grapefruit Gin & Tonic**  
 SKU: J125AGNV Case price: £45.36



**Pistonhead Flat Tire**  
 SKU: G85031NV Case price: £32.16



**Punchy Yuzu, Cucumber & Rosemary**  
 SKU: H854AGNV Case price: £32.88  
**Punchy Blood Orange, Bitters & Cardamon**  
 SKU: H856AGNV Case price: £32.88  
**Punchy Peach, Ginger & Chai**  
 SKU: H858AGNV Case price: £32.88



**Soda Folk Root Beer**  
 SKU: J80131NV Case price: £20.16  
**Soda Folk Cream Soda**  
 SKU: J80231NV Case price: £20.16



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# Genie

Founded in 2017 by friends Alex and Bill, Genie prides itself on drinks you can enjoy worry-free. No added sugar, no additives, no gimmicks; just natural ingredients packed with antioxidants, probiotics and vitamins. All flavours are based on natural juices, teas and plant extracts that are fermented to naturally create antioxidants and enzymes.

Alex and Bill have been committed to building a business that would follow sustainable and ethical practices from day one. All packaging from bottles, labels and caps to tape, is 100% recyclable. Genie works with London-based charities, The Felix Project and The Hunger Project to help fight food poverty.



### Dry Apple

SKU: K40031NV Case price: £33.60  
ABV: 0% Case size: 24x33cl



### Sweet Citrus

SKU: K40131NV Case price: £33.60  
ABV: 0% Case size: 24x33cl



### Fiery Ginger

SKU: K40231NV Case price: £33.60  
ABV: 0% Case size: 24x33cl



### Dry Apple

SKU: H035AZNV Case price: £21.24  
ABV: 0% Case size: 12x27.5cl



### Sweet Citrus

SKU: H034AZNV Case price: £21.24  
ABV: 0% Case size: 12x27.5cl



### Fiery Ginger

SKU: J026AZNV Case price: £21.24  
ABV: 0% Case size: 12x27.5cl



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# Cans: CBD



- Medahuman Night CBD**  
SKU: K38977NV Case price: £30.60
- Medahuman Energy CBD**  
SKU: K38777NV Case price: £30.60
- Medahuman Glow CBD**  
SKU: K38877NV Case price: £30.60
- Medahuman Recover CBD**  
SKU: K39077NV Case price: £30.60
- Medahuman Relax CBD**  
SKU: K39177NV Case price: £30.60



- Trip Lemon Basil CBD**  
SKU: K073AGNV Case price: £42.96
- Trip Cold Brew Coffee CBD**  
SKU: K071AGNV Case price: £42.96
- Trip Peach Ginger CBD**  
SKU: K072AGNV Case price: £42.96
- Trip Elderflower Mint CBD**  
SKU: K074AGNV Case price: £42.96



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# Yes You Can

Yes You Can is an Enotria&Coe own-label which is brand new to the UK market in 2022.

The range combines quality liquid in convenience-driven packaging to open new occasions for the UK's favourite wine styles. Last year, Sauvignon Blanc was the most popular grape varietal in the E&C portfolio, with a total of 14% of wine volumes sold. Expect fresh, fruity and easy-drinking wines that are universally delicious and infinitely recyclable.

The Yes You Can range is a key pillar of Enotria&Coe's commitment to our Sustainability Charter in 2022. We have pledged to reach net zero carbon emissions by 2030.



### Rosé

SKU: H8904820 Case price: £48.00  
ABV: 12.5% Case size: 24x18.7cl



### Sauvignon Blanc

SKU: H8894820 Case price: £48.00  
ABV: 12.5% Case size 24x18.7cl



### Malbec

SKU: H8914820 Case price: £48.00  
ABV: 13% Case size: 24x33cl



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## Cans: Wine



- **Canvino Bianco**  
SKU: K32042NV Case price: £34.56
- **Canvino Rosé**  
SKU: K32142NV Case price: £34.56



- **Uncommon Gerald-English Bubbly White**  
SKU: K5637720 Case price: £54.48
- **Uncommon Eleanor-English Bubbly Rosé**  
SKU: K5647720 Case price: £54.48



- **Léoube Petit Rosé Organic**  
SKU: J455AGNV Case price: £121.20



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# Bottles

Producing a tonne of virgin glass requires one tenth of the energy required to make an equivalent tonne of virgin aluminium.

Non-clear glass can be infinitely recycled and reduces CO2 emissions by 20%.



20 Bottles: Cocktails

21 Bottles: Low&No



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**Bottles:  
Cocktails**

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# Bottles: Cocktails



- Black Lines Elderflower Collins**  
SKU: J38461NV Bottle price: £17.04
- Black Lines Paloma**  
SKU: J38361NV Bottle price: £17.23
- Black Lines Negroni**  
SKU: J38626NV Bottle price: £22.23
- Black Lines Spicy Tommy's Margarita**  
SKU: J38726NV Bottle price: £22.23
- Black Lines Espresso Martini**  
SKU: J74626NV Bottle price: £22.23



- PUTB Cheeky Margarita**  
SKU: J55542NV Case price: £117.00
- PUTB Ride of the Bean**  
SKU: J55642NV Case price: £117.00



- Tiny Tower Liquor Negroni**  
SKU: J81844NV Bottle price: £21.33



- 1826 Old Fashioned**  
SKU: J65926NV Bottle price: £23.10
- 1826 Mint Julep**  
SKU: J65726NV Bottle price: £21.87
- 1826 Espresso Martini**  
SKU: J65826NV Bottle price: £21.87
- 1826 Smokey French Martini**  
SKU: J66026NV Bottle price: £21.87
- 1826 Negroni**  
SKU: J91626NV Bottle price: £21.87



- The Bottle Cocktail Woo Hoo**  
SKU: K45326NV Bottle price: £30.50
- The Bottle Cocktail Shop Diamond Daiquiri**  
SKU: K44926NV Bottle price: £30.67
- The Bottle Cocktail Shop Session Negroni**  
SKU: K43726NV Bottle price: £31.53
- The Bottle Cocktail Shop Vodka Martini**  
SKU: K45026NV Bottle price: £32.92
- The Bottle Cocktail Shop Corn & Oil**  
SKU: K45126NV Bottle price: £33.47
- The Bottle Cocktail Shop Margarita-Ora**  
SKU: K45226NV Bottle price: £30.32
- The Bottle Cocktail Shop East 8 Hold Up**  
SKU: K45426NV Bottle price: £29.57
- The Bottle Cocktail Shop Old Fashioned**  
SKU: K45526NV Bottle price: £33.47
- The Bottle Cocktail Shop Gin Martini**  
SKU: K45626NV Bottle price: £33.35



Cans: Beer

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**Bottles:**  
Cocktails

**Bottles:**  
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# Bottles: Low&No



- Savyll Bellini**  
○ SKU: K46177NV Case price: £27.48
- Savyll Moscow Mule**  
○ SKU: K46277NV Case price: £27.48
- Savyll Mojito**  
○ SKU: K46377NV Case price: £27.48
- Savyll Paloma**  
○ SKU: K46477NV Case price: £27.48



- The Pickle House Original Pickle Juice**  
○ SKU: D68126NV Case price: £62.40
- The Pickle House Spiced Tomato Mix**  
○ SKU: J01861NV Case price: £81.86



# Kegs

Returnable or fully recyclable kegs have been purpose-designed for a circular economy.

75% of the packaging is paper and cardboard, which are both 100% recyclable.

A 20L keg is equivalent to 27 glass bottles.  
Lightweight kegs reduce your transport emissions.

Kegs reduce waste disposal costs on glass and cans.

Sealed kegs ensure freshness and maximise shelf life, and reduce wastage associated with by-the-glass serves while giving consumers the same flexibility.





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Bottles:  
Low&No

Kegs

Bag-in-box



# Kegs



**Maltsmiths IPA**  
SKU: F676CWNV Keg price: £143.62



**Caledonian Coast to Coast Pale Ale**  
SKU: J992CWNV Keg price: £133.25



**Pillars Hop Lager**  
SKU: J914CWNV Keg price: £116.90  
**Pillars Helles**  
SKU: J913CWNV Keg price: £111.65  
**Pillars Gluten-free Pilsner**  
SKU: J915CWNV Keg price: £108.15



**Mondo Dennis Hopp'r IPA**  
SKU: G789CWNV Keg price: £133.00  
**Mondo Little Victories Session IPA**  
SKU: G788CWNV Keg price: £134.45  
**Mondo Machina Lager**  
SKU: J357CWNV Keg price: £114.00



**Two Tribes Metroland Session IPA**  
SKU: J889CWNV Keg price: £122.06



**Fourpure Lager**  
SKU: G08560NV Keg price: £118.91  
**Fourpure Little Creatures Pale Ale**  
SKU: J902CWNV Keg price: £134.75



**Urban Orchard Cider**  
SKU: G378CTNV Keg price: £116.66



**Cornish Orchard Gold Cider**  
SKU: J170CTNV Keg price: £120.74



**Bristol Distilling Co. Gin & Tonic**  
SKU: K018CWNV Keg price: £241.50



# Bag-in-box

Bag-in-box packaging has 10% of the CO2 footprint of glass bottles, based on the lower carbon footprint for packaging manufacture and the reduced CO2 emissions for the lighter weight packaging.

Production of bag-in-box packaging consumes around 80% less water than production of the equivalent volume capacity of glass packaging.







Cans: Beer

Cans: Cider

Cans: RTD

Cans: Low&No

Cans: CBD

Cans: Wine

Bottles:  
Cocktails

Bottles:  
Low&No

Kegs

Bag-in-box



# Bag-in-box



**WINE:**  
**Tenute Orestiadi Bianco Terre Siciliane**

SKU: H26160NV BiB price: £78.79  
Case size: 1x10L

**Tenute Orestiadi Rosso Terre Siciliane**

SKU: H26260NV BiB price: £78.79  
Case size: 1x10L



**MIXER:**  
**Supasawa Cocktail Mixer**

SKU: G08560NV BiB price: £81.32  
Case Size: 1x10L

Sapling

**SPIRITS:**  
**Sapling Vodka**

SKU: J60359NV BiB price: £134.97  
Case size: 1x5L

**Sapling Climate Positive Gin**

SKU: K83159NV BiB price: £185.40  
Case size: 1x5L



**Element 29 Wheat Vodka**

SKU: D882DSNV BiB price: £80.05  
Case size: 3x280cl



**Boxer Gin**

SKU: E173DSNV BiB price: £85.51  
Case size: 3x280cl



**Toti Famous Five White Rum**

SKU: K065DSNV BiB price: £100.45  
Case size: 3x280cl